

*Illinois State CIT Conference for IT Staff, Tuesday August 6, 2019*

# **Adobe Campus License @ilstu**

## **Technological and Pedagogical Plans for Year 2**

Bob Carroll, TV10 Prod Coord & Instructor, Sch of Communication ([rcarro3@ilstu.edu](mailto:rcarro3@ilstu.edu))

David Greenfield, Director of TechZone and Stud Technologies ([dgreen@ilstu.edu](mailto:dgreen@ilstu.edu))

Rose Hauck, Assoc Prof, Dept of Accounting & BIS, College of Bus ([rvhauck@ilstu.edu](mailto:rvhauck@ilstu.edu))



**Adobe® at ISU**

# Adobe Year 2 - Agenda

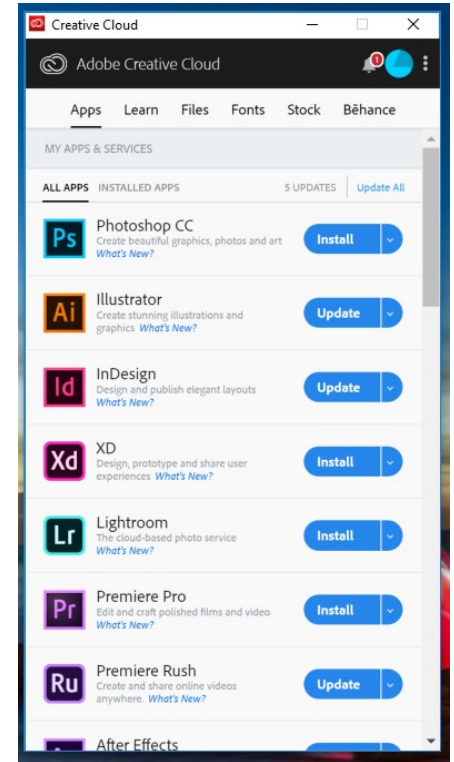
- Review of Year 1
- Tech Updates for Year 2
- Adobe and “digital literacy”
- Creative Jam on campus
- Future initiatives

# Adobe Year 2 – Review of Year 1

License started June 2018. Includes:

## Named User License for all Fac/Staff/GAs

- ULID's federated with Adobe
- All Creative Cloud Apps on 2 computers
- 100 GB Cloud storage
- Via app or package - upgrades at any time



# Adobe Year 2 – Review of Year 1

License started June 2018. Also includes:

**Serial Licenses** for labs, classrooms, shared computers, etc

- Packages built per lab or computer by IT staff
- Campus standard: Photoshop CC, Illustrator, InDesign, Acrobat Pro. If space available Premier or all apps.
- Most common way of distribution is via SCCM packages.

# Adobe Year 2 – Review of Year 1



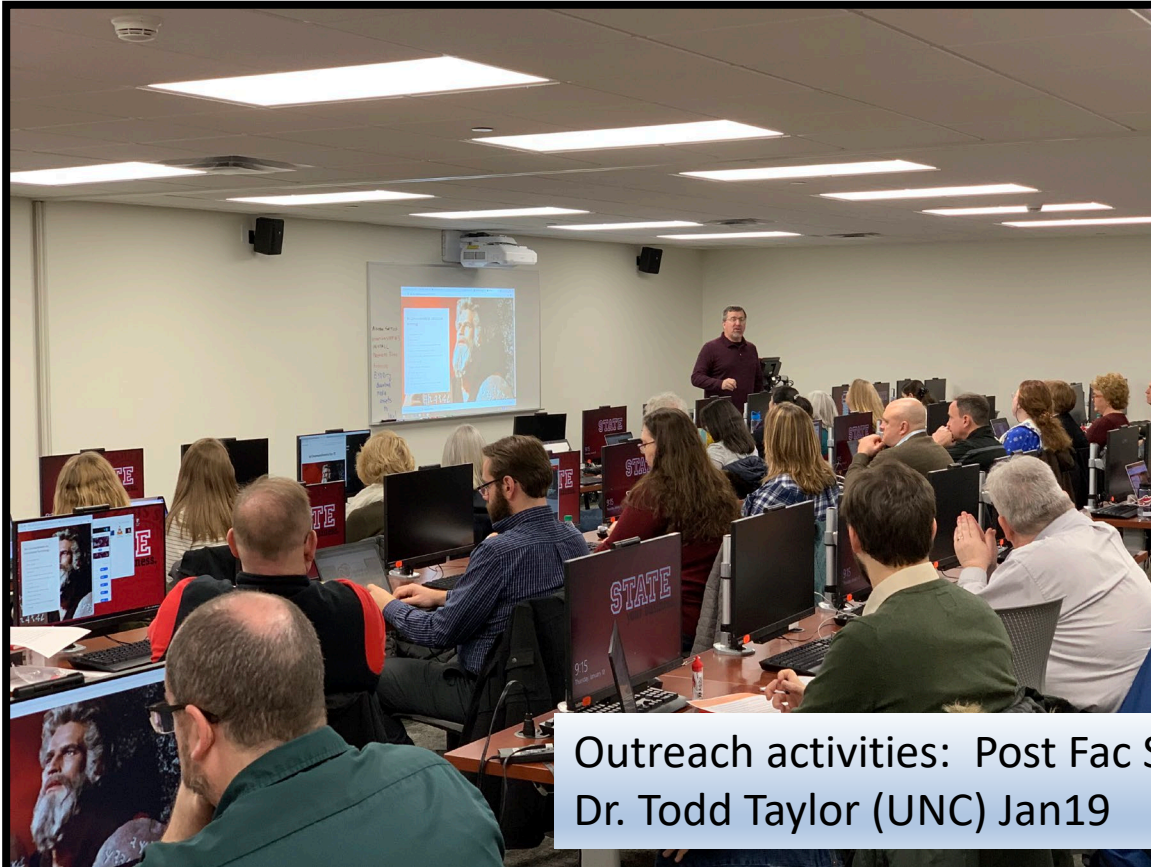
Outreach activities: QuadFest Aug18

# Adobe Year 2 – Review of Year 1



Outreach activities: Faculty Symposium Jan19

# Adobe Year 2 – Review of Year 1



Outreach activities: Post Fac Symposium Workshop with Dr. Todd Taylor (UNC) Jan19

# Adobe Year 2 – Review of Year 1

## Illinois State University- Alpha Kappa Psi



Adobe at Illinois State started in the Spring of 2018 with the professional business fraternity Alpha Kappa Psi, and has since grown within the College of Business and on Illinois State's campus. Alpha Kappa Psi is the oldest and largest professional business fraternity focused on creating principle shaped business leaders.

The team this year was able to host a total of 13 workshops, reach out to all organizations in the College of Business along with others on campus, and create strong relationships with both faculty and staff.

Alpha Kappa Psi's [Facebook Page](#)

Adobe at Illinois State's [Facebook Page](#)

Alpha Kappa Psi's [Instagram Page](#)




Pictured: (Left) Ben Justice, Hunter Highfill, Carrie Happel, Konner Foster, Derek Blidy



Outreach activities: Business RSO



# Adobe Year 2 – Review of Year 1

ON TRACK —  AT RISK —  CRITICAL — 



## STRATEGIC PLANNING

On Track

1

At Risk

0

Critical

0

STATUS: Activities that determine and report on strategic initiatives and successes that accelerate the value of a customer's enterprise agreement.

Spring 2019

Adobe Value Consulting Engagement

COMPLETE

Owner

### OBJECTIVES:

- Evaluate current and potential future-state workflows
- Identify opportunities for efficiencies through learning and best practice
- Identify technology gaps where new products and service offerings can provide productivity gains
- Document areas of success and evaluate where and how other teams can replicate these processes

Illinois State University Owner: Mark Walbert, Dave Greenfield  
Adobe Owner: Robert McDaniels, Katie Pierce

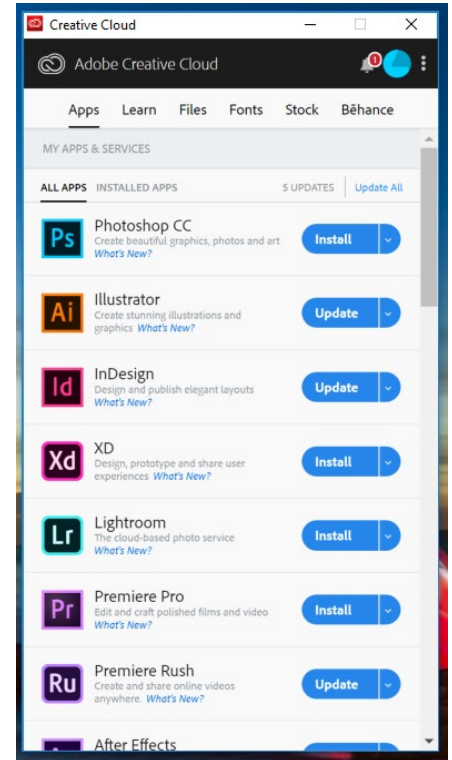
Intentional planning between  
Adobe staff and ISU

# Adobe Year 2 – Tech Updates

## Named User Licenses for all Fac/Staff/GAs

- ULID's federated with Adobe
- All Creative Cloud Apps on 2 computers
- 100 GB Cloud storage
- Via app or package - upgrade any time

No Change



# Adobe Year 2 – Tech Updates

## Serial Licenses are now Shared Device Licenses

- Used for labs, classrooms, etc
- Logon required. On 7/25 ULIDs federated with Adobe: undergrad students, graduate studs (who do not hold GA positions), retirees, Uhigh students, etc.
- 2GB Creative Cloud storage/No Auto syncing
- *Further testing is needed for limitations and capabilities:*
  - Access available with private Adobe ID?
  - Fonts available?
  - Mobile app access?

# Adobe Year 2 – Tech Updates

Choose an account for  
dgreen@ilstu.edu

**Adobe ID** >

Personal account

---

**Enterprise ID** >

Company or school account

Need help? [Learn more.](#)

[Cancel](#)

Now that we federated students, if they previously had an Adobe ID with their @ilstu.edu address, they will now see this message on logon. They should choose Enterprise ID.

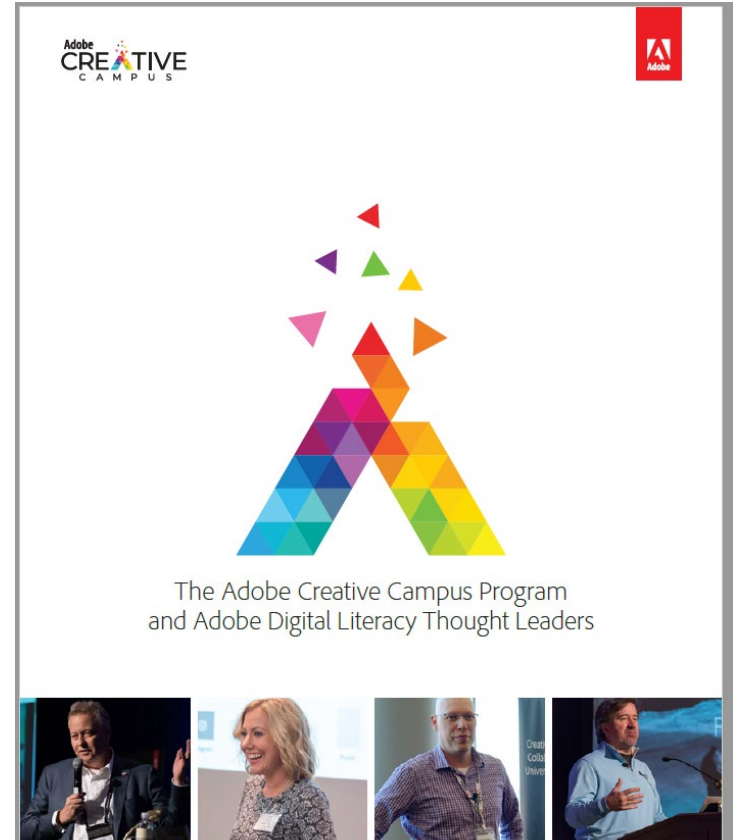
# Adobe Year 2 – Tech Updates

## **Serial Licenses are now Shared Device Licenses con't**

- New packages using Creative Cloud 2019 (released Oct 2018) software are required.
- Testing shows to remove all older versions and reinstall.
- We are now limited to previous versions to last 1 or 2 releases.
- Campus standard for 2019/20: Photoshop CC, Illustrator, InDesign, Acrobat DC, **XD, Premier Rush**. If space available Premier or all apps.

# Adobe Year 2 – Digital Literacy

Many think of Adobe products for “creative” disciplines (i.e. Fine Arts, Communication, Marketing etc). While true, Adobe apps are being used across disciplines. Interest at ISU has come from many departments and majors. Adobe markets this as “Digital Literacy”.



# Adobe Year 2 – Digital Literacy

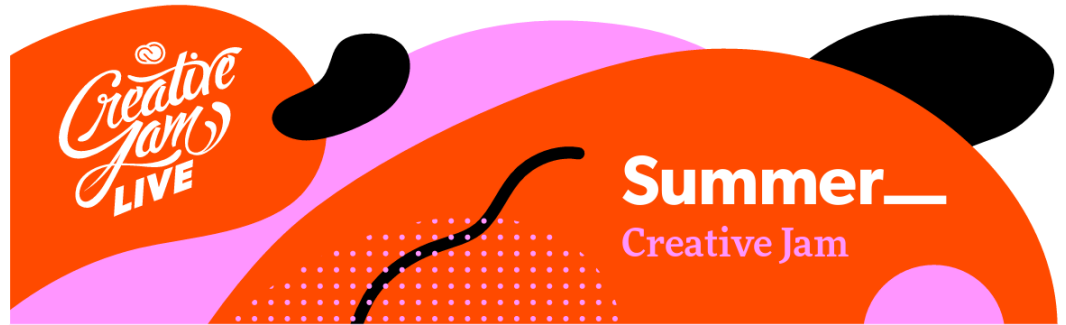
**This Adobe Spark page speaks to Digital Literacy  
among our students at Illinois State**  
*(click to open in web browser)*

[Creative Media and Academics](#)

***by Bob Carroll, School of Communication***

# Adobe Year 2 – Digital Literacy

Adobe sponsors “Jams”  
for faculty and students



## Summer Faculty Jams —

**Drop-In Faculty Creative Jams allow educators to quickly learn a digital design tool, work through a classroom project, gain live feedback from industry professionals, and win Adobe training and pizza parties for their students.**

### Event Dates

Drop into a two-part Jam this summer to compete against other higher education faculty and get caught up on the newest Adobe software tools!

- *June XD Jam Tuesdays June 6 & June 13*
- *Independence Day Rush Jam Thursday June 27 & Tuesday July 9*
- *July XD Jam Tuesdays July 9 & July 16*





# Adobe Year 2 – Digital Literacy

Two Illinois State faculty members participated in Adobe summer Jams using the prototype development tool XD. Follow links below for their work:

[Bob Carroll's Project](#) (School of Communication)

[Rosie Hauck's Project](#) (College of Business)

*Note: Rosie won first place in the national contest. Congrats!*

# Adobe Year 2 – Digital Literacy

## On-campus Illinois State University Student Creative Jam

- Using XD
- All majors
- Friday September 20
- Sign-up required
- Prizes from Adobe
- PR Materials coming



# Adobe Year 2 – Future

## **Other items which we want to explore in Year2:**

- Possibility of using Academic Enhancement Fee money to purchase a number of Student Named User Licenses
- Document Management – how can we use Acrobat better?
- Adobe offers unlimited “expert sessions” for training and tech help. We can make better use.
- Further participation at Adobe national events
- Even more ISU participation in Jam trainings, contests and events

# Adobe Campus License @ilstu

## Technological and Pedagogical Plans for Year 2



**ILLINOIS STATE UNIVERSITY**  
*Illinois' first public university*

Search this site...

[Home](#)

[Students](#)

[FAQs](#)

[Adobe Help Center](#)

 **Adobe® at ISU**

All Faculty, staff, and graduate assistants of Illinois State University have access to both the Adobe Creative Cloud suite of applications and Adobe Document Cloud, a paper-to-electronic document service on both University and personally owned computers and mobile devices (maximum of 2 at a time). Students can use Adobe Creative

**Faculty/Staff/GA Access:**  
Log in to [Adobe.com](#)  
[Login using your Illinois State University email address and password.]

**Discuss:**  
Join the discussion over at the [Adobe at ISU](#) Yammer group.

[about.illinoisstate.edu/adobe](https://about.illinoisstate.edu/adobe)