# SILAIIE YOUR PASSION.

IllinoisState.edu



## Our Photo Problem and Our DAM Solution

Zach Parcell
Web and Interactive Communications



## Our problem...



## Supply and Demand



### Time Travel



### **About the University**

Welcome to Illinois State, campus map, building directory, facts, policies and procedures, Board of Trustees...

### **Attending the University**

Admissions, Academic Advisement, Financial Aid, Registrar, Registration...

### **Student Services**

Office of Residential Life, Office of Student Life, Counseling & Career Services...

### Alumni

Information, getting involved, events, services...

### Academics

Colleges, departments...

### Campus Resources & Services

Administrative offices, areas that serve the University community...

### What's happening

Athletics, Bone Student Center/Braden Auditorium, Bowling & Billiards Center, event calendars, student life, Recreation Services...

### **People**

Student, faculty, and staff telephone and E-mail directories, personal home pages...

### On-line resources

Milner Library, Help Desk, Student Information Access System (SIAS), computer training, helpful Web links and templates...

### Search Illinois State Web pages

Submit



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About

### <u>**ILLINOIS**</u>STATE

Illinois' first public university

Illinois State

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**Athletics** 

Outreach

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Apply on-line

The Freshman Link, resources and dates

What's happening







Campus Life at Illinois State University News

Illinois State Investigates Substance Discovery

Author Richard Preston is Leading Edge Speaker Nov. 13

Ray Bradbury Film Festival Nov. 11 and 12

Machina Accepts <u>Endowed Chair</u> at Ceremonies

Boschini Releases Statement on Alleged Sweatshop

In the Spotlight

The Leading Edge Technology Series

Office for Diversity and Affirmative Action

### ILLINOIS STATE UNIVERSITY

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**Academics** Life at ISU Alumni **Athletics** Public Service & Outreach

Teaching & Research **Technology on Campus** Jobs Administration &

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Governance



MILNER LIBRARY





visit campus



Blood drive will take place at the Bowling and Billiards Center from 11 a.m. to 4 p.m.

Visit the Campus Calendar for more information.



**Campus Events** 

For a complete list, check out the University Calendar.

1976 Brighton Study Abroad Exchange Program-30th Reunion - - Friday, September 1, Various Times

Cross Country at WIU Early Bird Invite - Macomb, III. -Friday, September 1, Various Times

Toastmasters Meeting - College of Business Building 131 -Friday, September 1, 11:00 AM

Presentation of Thesis Defense by Lane Fraley - DeGarmo Hall 435F - Friday, September 1, 1:30 PM

Chemistry Seminar Series - Julian Hall 225 - Friday, September 1, 3:00 PM

Campus News

For more news, visit Illinois State University Media Relations

Middle East Scholar Norton Presents on the Middle East Storm. Norton will address the tough dilemmas facing the U.S. in the Middle

COB Named One of Best 282 Business Schools.

Governor Blagojevich Visits ISUThe Governor spoke outside Schroeder Hall on Wednesday.

150th Anniversary

Celebrate Illinois State's 150th birthday! Find out about Sesquicentennial events, and put your university knowledge to the test!

Historian David McCullough to speak on Founder's Day. Twotime Pulitzer Prize winner will kick off the official, year-long Sesquicentennial celebration.

Robert F. Kennedy Jr. to speak on "Our Environmental Destiny." Learn more about Kennedy's background in law and extensive work with the environment.





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### **EDUCATION**

Majors • Minors • Graduate Programs • University Catalog • Teaching • Research • Support

### CAMPUS COMMUNITY

Alumni • Donors & Friends • Safety • Veterans • Student Life • Social Media

### **ATHLETICS**

GoRedbirds.com • Schedule • Tickets

### **VALUES & GOALS**

Educating Illinois • Diversity & Accessibility • Civic Engagement • Sustainability

### ABOUT

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### Transfer student support

A new event helps transfer students explore majors and careers—another reason we're the No. 1 destination for transfers in Illinois. Learn more about the Transfer Student Career Conference.







### Visit Campus



Come see for yourself what it is like to live and learn at Illinois State. Sign up today!

### Illinois State magazine



The latest issue of *Illinois* State magazine is available. Check out the online edition today.

### **Prospective Students**

We are currently accepting applications for fall 2016 and spring 2017.

**Apply Now** 

### Support Your Passion

Make a gift to help support Illinois' first public institution.

Make a Gift



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Search Site... Q



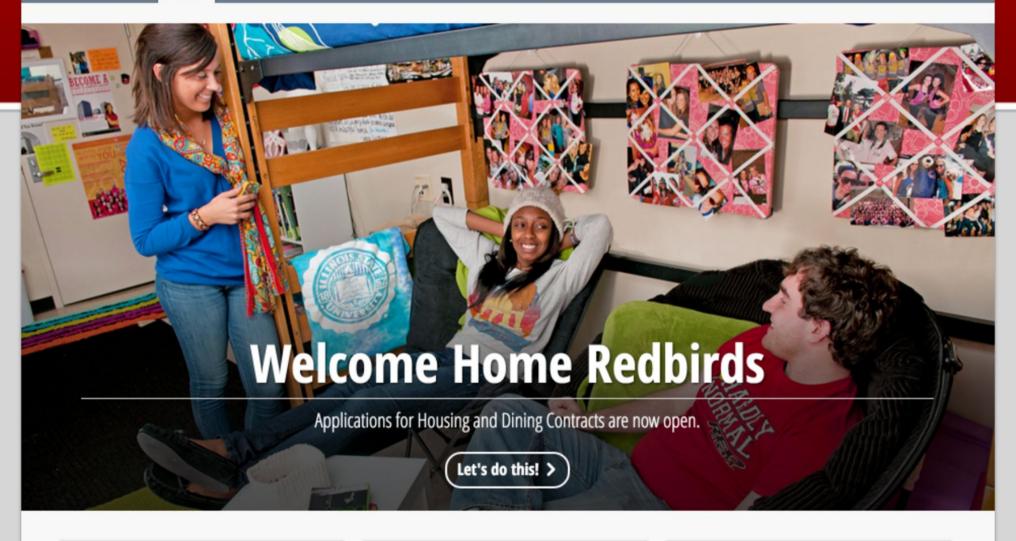
Places to Live

Student Life

**Housing Contracts** 

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## "We need large engaging photos on every print piece and our website!" - Everyone



## Supply



### Photoshoots





### Our DAM Solution...



## What is a DAM?

























































### Isn't this Portfolio?



### Web Interface



## Granular User Permissions



## Download Tracking

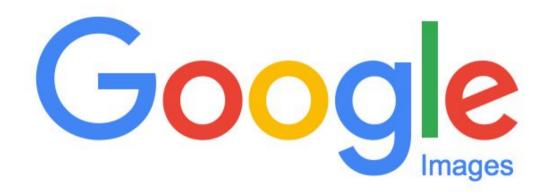


### Public Portal



## Search











## Rethink Our Process



## Next Steps





## Demo



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