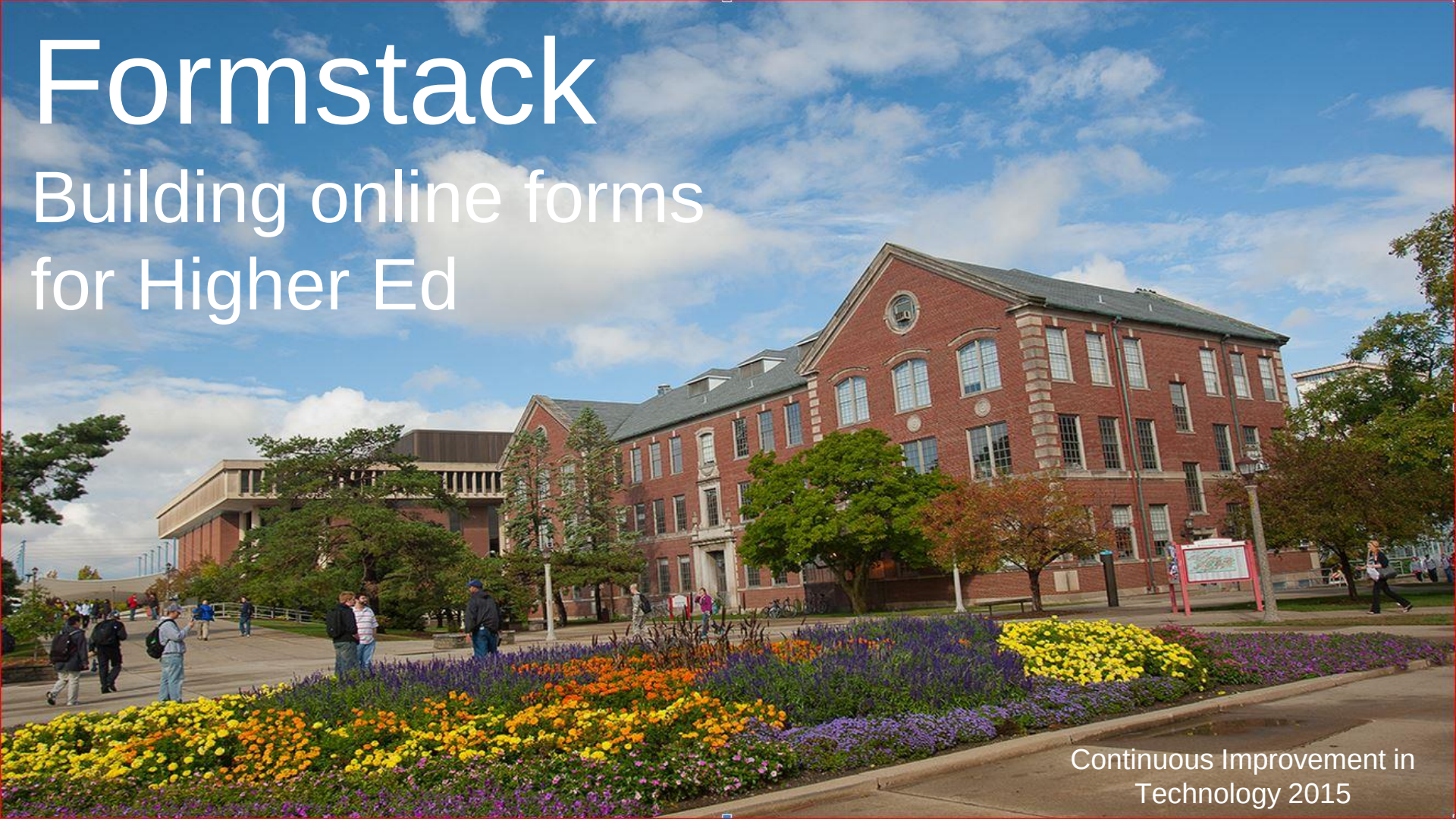
Formstack

Building online forms for Higher Ed



Continuous Improvement in Technology 2015

Hello!

Adam Julian
Arturo Ramirez

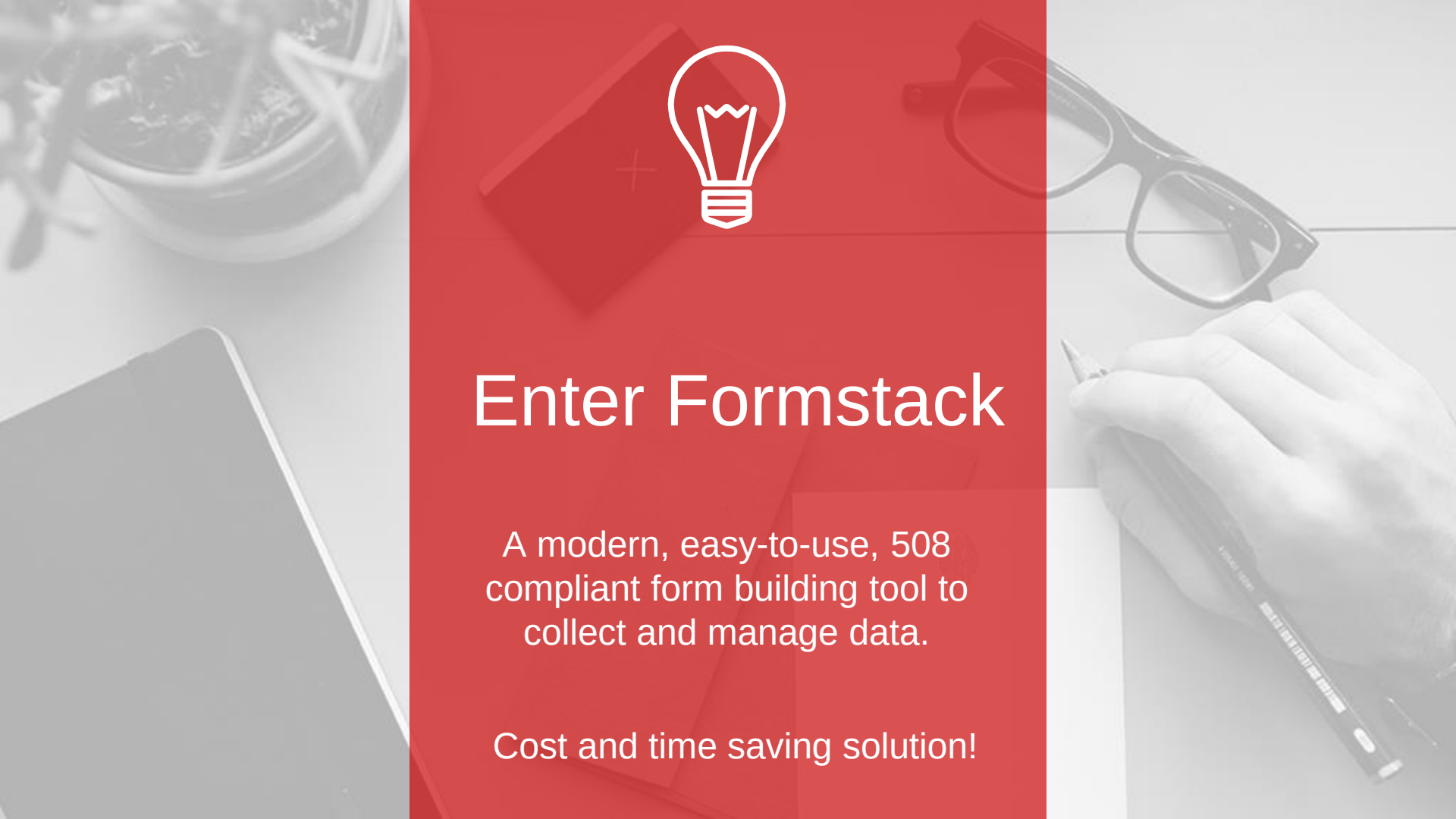
Web and Interactive Communications

CIT 2015

Why do we need a new online forms solution?

Select Survey has severe limitations

- Dated technology
- User management
- Security issues
- File uploads, browser issues
- Not mobile, not intuitive



Enter Formstack

A modern, easy-to-use, 508 compliant form building tool to collect and manage data.

Cost and time saving solution!

Features

Form Builder

Drag and drop
Branded themes
Mobile-ready
Form importer
Validation

Data Collection

A/B testing
Approval workflows
Confirmations / Redirects
Conditional logic
Data routing

Integrations

Analytics
API
Form conversions
Payment processors
Social media autofill

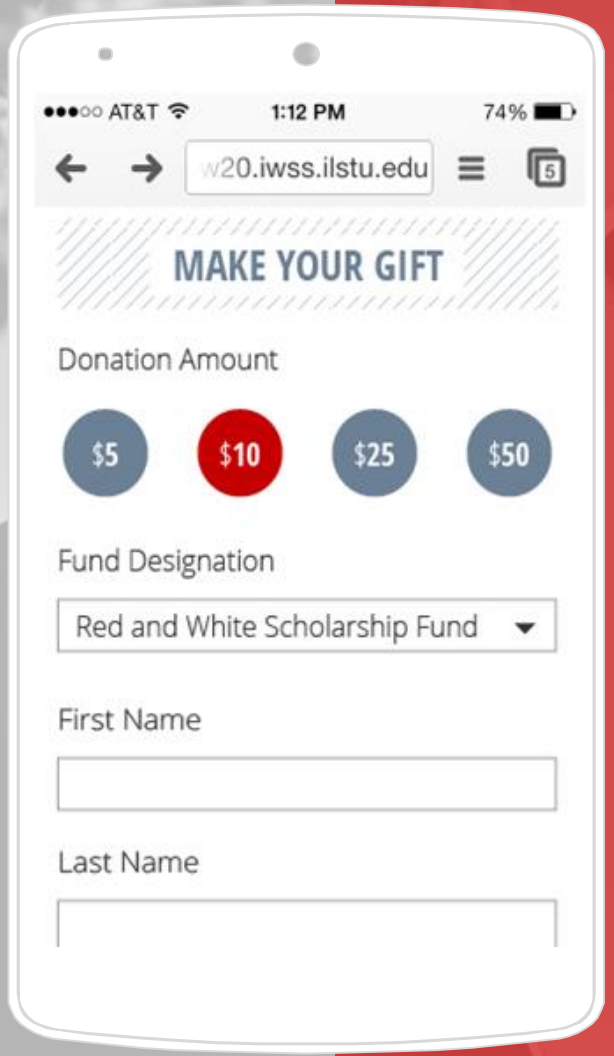
Security

CAPTCHA
Data Encryption
PGP email encryption
SSL

Use cases

- Applications
- Approval Workflows
- Contact forms
- Elections
- Electronic signatures
- Evaluations
- Event Registrations
- Feedback
- Nominations
- Order / Sign-up forms
- Payment forms
- Surveys

Responsive Websites should leverage mobile forms and provide the user with an optimal experience



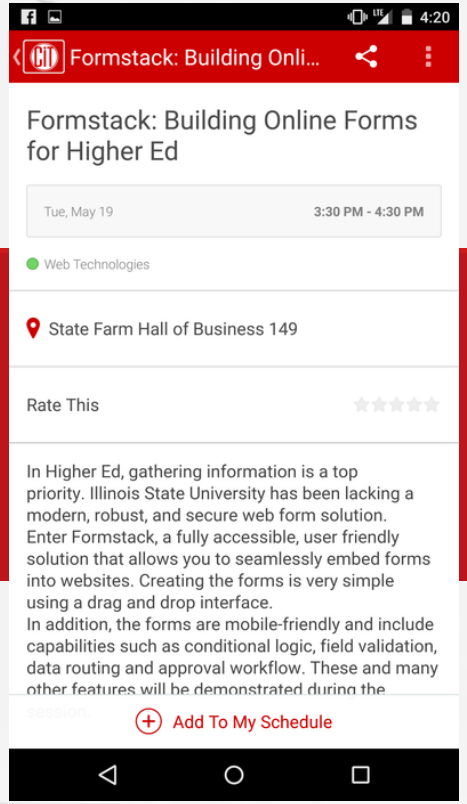
Giving Tuesday

- Mobile optimized site / mobile forms
- Formstack was instrumental for success

- Website page views: 10,000+ in 48 hrs.
- 38% of the visits were from mobile
- 86% of the gifts made through the website

Total Donors: 1273
Total Gifts: $343,461.00

Formstack Demo


4:20
Formstack: Building Onli...
Formstack: Building Online Forms for Higher Ed
Tue, May 19
3:30 PM - 4:30 PM
Web Technologies
State Farm Hall of Business 149
Rate This
In Higher Ed, gathering information is a top priority. Illinois State University has been lacking a modern, robust, and secure web form solution. Enter Formstack, a fully accessible, user friendly solution that allows you to seamlessly embed forms into websites. Creating the forms is very simple using a drag and drop interface.
In addition, the forms are mobile-friendly and include capabilities such as conditional logic, field validation, data routing and approval workflow. These and many other features will be demonstrated during the session.
Add To My Schedule

Thanks!

Any questions?

Feedback and suggestions:
Illinois State University mobile app

AcademicTechnologies.IllinoisState.edu/WEB/

CREDITS

Special thanks to all the people who made and released these awesome resources for free:

- ➜ Presentation template by SlidesCarnival
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